Laikipia Unity Programme

Conservation - Community - Culture - Commerce

2013 REPORT

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1. **Introduction:**
The Laikipia unity Programme aims to use the power of sport to impact/communicate sustainable natural resource management practices throughout Laikipia County. The Programme approach is grounded on the ‘4C’s’ approach to sustainable development. This approach, developed by the Zeitz Foundation, ensures a holistic and integrated balance of Conservation, Community, Culture and Commerce in order to achieve.

LUP is an umbrella for two distinct yet importantly interrelated initiatives;

- The powerful region wide football and sport network reaching 50,000 people per year created through the Laikipia Unity League (LUL) and the biennial Laikipia Unity Cup (LUC).
- And the innovative model school, football academy and community environmental education enter (the Samuel Eto’o Laikipia Unity Academy) for environmentally and culturally appropriate technologies and approaches addressing peace, sport, environment and social enterprise for the region;

**Objectives:**

The primary objective of the Laikipia Unity programme is to empower the people of Laikipia to address the pressing livelihood and environmental problems they face in an integrated and holistic manner. The specific objectives of the program include:

- Improve environmental management and the integrity of ecosystems throughout the County through the introduction and adoption of appropriate and sustainable water management (principally rain water harvesting), energy generation and conservation agriculture technologies.
- Improve the health of communities, particularly women and children, through the introduction of clean and reliable water, energy and agricultural technologies.
- Strengthen community cohesion and unity - through the powerful and culturally appropriate unifying power of sport - as a means to address the escalating violence between communities;
- Provide enhanced education and sporting opportunities for the youth, male and female, of Laikipia to enable them to expand their horizons and opportunities available to them to improve their lives.
- Promote alternative income generating opportunities, including conservation agriculture and micro-entreprises focused on alternative energy production.
**Highlights of the LUP 2013**

- 110 football teams with 2090 registered members (1976 boys and 114 girls) competed in the 650 league matches played in all 8 zones during the Laikipia unity programme league.
- Unique point scoring system where team not only get points from their league matches but also on the programme 4C’s activities they do on a 50-50% basis.
- 4C’s demonstrations on energy conservation, water filtration, renewable energy and environmental education successfully done in all our events.
- A thousand community members participated with teams during their 4C’s best practices and activities, ranging from tree planting, tree nurseries, conservation agriculture, renewable energy, environmental education, water filtration for safe and reliable drinking water.
- Approximately 40,000 people attended our 4C’s demonstrations during zonal launches, league matches and championships either as spectators, contributors and members.
- Girls empowerment by organizing a special inter zonal girls league which produced 16 best player from teams participating who travelled to Oyugis for an exchange programme organized by SEP (Society Empowerment Project)
- A total 102 participants from our zones trained in 7 workshop/trainings on our 4c’s sustainability framework, leadership skills, team building, first aid, refereeing, coaching and lastly sports and community leadership.
- Field facilities and equipment including 4 goal posts, 16 pairs of goal nets, zonal uniforms and team balls were provided to all zones and teams
- 4C’s inputs were provided to teams which were ready to start their projects as proposed.
- The League continues to bring together major institutions from throughout Laikipia to engage in and support activities, these include LWF, ranches, conservancies, local government, Football Kenya Federation, MYSA, LWF, BATUK, CBO’s, Kenya Red Cross Society and other major organizations.
2. The Laikipia Unity Programme League

The Laikipia Unity League covers eight zones in the 9,700km² Laikipia Plateau located in Kenya’s semi-arid Rift Valley Province. *(LUP Zoning Map Annex 1)*

The eight LUP zones are further divided into two regions namely Mount Kenya and Aberdare regions, each region has a total four zones to ease the administration of the whole programme.

**Mount Kenya Region**
Nanyuki Zone, Kimanju Zone, Timau Zone and Matanya Zone.

**Aberdare Region**
Nyahururu Zone, Kinamba Zone, Rumuruti Zone and Ngobit Zone.

The league preparations started in February 2013, focused with the over 16 category both boys and girls, league materials and documents were developed and these were very vital in making the league run smoothly, the documents developed include policies, team registration forms, league rules and the 4C’s point scoring methods.

Team registration started on 21st March and ended in 30 April 2013 and a total of 110 teams were registered. *(Annex 2 Registered Teams)*

We travelled to all the 8 zones sharing and discussing how to registered and how the league will run.
The following tables reflect the number of teams and members registered per zone.

**Teams Registered**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Kinamba</th>
<th>Rumuruti</th>
<th>Nyahururu</th>
<th>Ngobit</th>
<th>Matanya</th>
<th>Nanyuki</th>
<th>Kimanju</th>
<th>Timau</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boys</td>
<td>22</td>
<td>13</td>
<td>7</td>
<td>14</td>
<td>9</td>
<td>12</td>
<td>13</td>
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<td>Girls</td>
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<td>6</td>
</tr>
<tr>
<td>Total</td>
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<td>13</td>
<td>8</td>
<td>14</td>
<td>9</td>
<td>13</td>
<td>13</td>
<td>16</td>
<td>110</td>
</tr>
</tbody>
</table>

**Members Registered**

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<thead>
<tr>
<th>Gender</th>
<th>Kinamba</th>
<th>Rumuruti</th>
<th>Nyahururu</th>
<th>Ngobit</th>
<th>Matanya</th>
<th>Nanyuki</th>
<th>Kimanju</th>
<th>Timau</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Boys</td>
<td>418</td>
<td>247</td>
<td>133</td>
<td>266</td>
<td>171</td>
<td>228</td>
<td>247</td>
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<td>Girls</td>
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<td>0</td>
<td>0</td>
<td>19</td>
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<td>38</td>
<td>114</td>
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<tr>
<td>Total</td>
<td>456</td>
<td>247</td>
<td>152</td>
<td>266</td>
<td>171</td>
<td>247</td>
<td>247</td>
<td>304</td>
<td>2090</td>
</tr>
</tbody>
</table>

Before league kick off a range of activities were done for early preparations and this were:-

- Good equipments suppliers identified with regard to field durability, condition preference and prevailing climatic conditions
- Zoning of areas with regard to availability of field, facilities and teams
- Identification of schools, Institutions and community concerning girls participation
- Identification of potential partners and CBO’s within the zones
- Collaboration meetings with stake holders and partners

**League Matches**

- The LUL kicked off in May 2013 in all zones, during this time the programme was launched in every zone to showcase the community the main objectives of the league. During the zonal launches area chiefs, foresters, representatives from the government sports office, NGO’s and CBO’s within the zones were invited.
- The zonal launches attracted more than 10,000 people who were eager to know and gain knowledge of the programme’s 4C’s approach. For mobilization during this time theatre groups performed plays on the 4C’s, league committee elections were conducted and 4C’s proposals forms were issued to teams for implementation plans according to their respective zonal areas. (Annex 3 Teams 4C’s proposal form)
- A total of 650 matches were played in all the eight zones during the weekends since teams and players were busy training or doing their 4C’s activities follow ups during the weekdays.
**Girls Empowerment**

The Laikipia Unity League has 6 registered girls’ team girls’ teams; we are aiming to register more girls’ teams with the emphasis of gender sensitivity and to empower women within the county.

The girls league have been played for two months, all the teams met each other in the preliminaries and a team of the best players were selected in each of the teams to form an all stars team. The all-star team the Laikipia unity Programme Queens travelled all over to Oyugis in an exchange programme organized by SEP (Society for Empowerment Project) during this time team interacted with teams from other areas sharing different cultures and values, also attended awareness creation on reproductive health issues including HIV/AIDS awareness sessions, economic development programs in promoting agriculture productivities and the agricultural trainings they provide, and supports youth’s

**Capacity Building**

A total of 7 workshops were conducted this year and this were Leadership and team building, Refereeing in collaboration with the FKF and zonal Leaders workshop which covered coaching, community leadership, refereeing and first Aid collaboration with MYSA facilitators headed by the MYSA Academy Director. During the workshops the 4C’s Sustainability frame work was shared and discussed with all the participants.
The aim of the workshops was to fully prepare all zones in running the league, the 102 participants who attended the workshops returned home as the league ambassadors in their respective zones who discussed, shared skills, knowledge and successfully helped in running of the programme in their respective zones. *(Annex 4. List workshops and attendance)*

All the courses were conducted in different seminar rooms except the 4C’s Sustainability framework workshop, this was conducted in the morning before participants departed for the other courses, during the morning hours all Laikipia Unity League documents and policies were shared among all the participants and demonstrations done. Talk on conservation agriculture, demonstrations of good bee keeping, rain water harvesting, health and sanitation (drinking safe reliable water using ceramic water filters), energy conservation using solar LED lights and the wonder Bag.

Other capacity building workshops conducted were for the Zonal Coordinators this was to prepare them for the league since they were the link between the office and the community, they shared relevant information from the community to the office and vice versa. Zonal league committee’s workshop covered Leadership, team building, community development and league and tournament management. All participants were issued with certificates they have advanced their skills in and out of the programme.

3. **The 4C’s Sustainability framework**

All the LUP teams submitted feedback forms through proposals issued regarding the nature of their activity which are relevant in the areas. By doing this each team had to become pro-actively engaged in advocating and explaining the reason for their activity within their community to earn points in the league performance table making the league very unique.
A total of 6 zonal launches and two regional championships were done in each of our eight zones and the 4C’s demonstrations were the key factors during this events. This demonstrations were done to clearly make the teams and communities around our zones to clearly understand why these technologies are useful and what benefit they have to the environment and livelihoods of people. (Annex 5 Summary of teams 4C’s implementation plans).

Teams were provided with all planting materials as proposed to go concurrently with their league matches, teams doing conservation agriculture mostly from Kinamba zone were provided with planting materials during the rainy season for better learning and production.

A data of planting materials and seeds distributed was prepared to make easy follow up of trees seeds planted by every teams. (Annex 6. 4C’s Data of seeds, trees planted and CA)
**Team 4C’s Activities**

The table below reflects a data of 4C's team implementations plans.

<table>
<thead>
<tr>
<th></th>
<th>Zone</th>
<th>Kimanju Zone</th>
<th>Nyahururu Zone</th>
<th>Kinamba Zone</th>
<th>Ngobit Zone</th>
<th>Timau Zone</th>
<th>Matanya Zone</th>
<th>Nanyuki Zone</th>
<th>Rumuruti Zone</th>
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</tr>
<tr>
<td></td>
<td></td>
<td><strong>12</strong></td>
<td><strong>6</strong></td>
<td><strong>21</strong></td>
<td><strong>14</strong></td>
<td><strong>14</strong></td>
<td><strong>11</strong></td>
<td><strong>13</strong></td>
<td><strong>11</strong></td>
<td><strong>99</strong></td>
</tr>
</tbody>
</table>

**The Samuel Eto Academy**

The Samuel Eto Academy building infrastructures are currently under construction, this will house a football stadium and pitch, 4 classrooms, school administration rooms, the environmental education centre and the LUP office/headquarters; a girls dormitory for 100; a kitchen a dining hall; two new ablutions blocks and an extension to the existing boys dormitory will be constructed.

All buildings are being constructed to harvest and store water in underground tanks. In total approximately 2 million liters of water will be sustainably harvested annually. The environmental education and outreach centre will showcase a variety of alternative energy, water and land management technologies and approaches and a 5 acre conservation agriculture farm and training centre will support the school’s nutritional requirements and tree nursery and woodlot. The conservation agriculture plots will demonstrate environmentally sustainable cultivation practices and drip irrigation systems, producing green vegetables and nutrients for the students and providing training opportunities for thousands throughout the region. By placing sustainably collected water at the heart of the school community, the Academy and Centre becomes a dynamic magnet and hub for sustainable community development by providing support to the Laikipia community in the areas of clean water, sport, education, health, food security, and peace building.
4. **Championships**

As it successfully marks the end of the Laikipia Unity League 2013, all teams boys and girls zonal teams have been very actively engaged in the programme activities since the start of the league in May.

The LUP championships were held in Nyahururu Stadium in 26th to 27th October and in Nanyuki Stadium on 2nd to 3rd November.

All the eight zonal teams battle it out by scoring points through playing the football league and the unique 4C’s point scoring system. Each zone had four teams from both pools who qualified for zonal play offs to determine the top two who will represent them in the county championships.

During the event there were talks on Zeitz Foundations 4C’s sustainability framework and the implementation activities teams are doing, this was followed by planting of 100 trees.

All teams together with the spectators, visitors, partners and supporters gathered around to prepare holes for tree planting before kickoff of their respective matches, later on the second day before finals all teams planted trees to showcase they not only play football but are engaged in other environmental activities within the programme. *(Annex 7. Championships program)*
Qualified teams were:

**Aberdare Region**
- Kinamba Zone; Kinamba FC, Naigara and GG Girls Secondary School
- Nyahururu Zone; Yanga FC, Laikipia University and Munyaka Girls
- Rumuruti Zone; Rumuruti BIBA and Sosian FC
- Ngobit Zone; Bridge FC and Town Warriors

**Mt. Kenya region**
- Kimanjo Zone; Karisia and Mighty Warriors
- Timau Zone; Sport Villa, Kisima Wheat lands and Gundua Girls.
- Nanyuki Zone; Nanyuki Youth, Nanyuki United and Community Outreach
- Matanya Zone; Ol Pejeta and Reggea Boys

The events were attended by more 6000 people including partners and supporters who also give hand and participated in the events activities.

**Other Activities**
The BATUK together with the Laikipia County Sports Office gave a hand by preparing the stadium before the Nanyuki regional championships, the FKF office ensured that officiating of matches is well handled.
Many thanks for all those who have contributed and provide support making the programme a success in 2013. Thanks for your continued support.

<table>
<thead>
<tr>
<th></th>
<th>Laikipia Government Sports Office</th>
<th>8</th>
<th>Borana</th>
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<tbody>
<tr>
<td>2</td>
<td>Laikipia Wildlife Forum</td>
<td>9</td>
<td>Kisima Wheatland</td>
</tr>
<tr>
<td>3</td>
<td>Desert Edge</td>
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<td>Laikipia University</td>
</tr>
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<td>4</td>
<td>Football Kenya Federation (Mt Kenya Branch)</td>
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<td>OI Jogi</td>
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<td>5</td>
<td>Ole Lentile</td>
<td>12</td>
<td>Mpala</td>
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<td>6</td>
<td>OI Pejeta</td>
<td>13</td>
<td>Karisia</td>
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<td>7</td>
<td>Mathare Youth Sports Association</td>
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<td>Lewa</td>
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<td>19</td>
<td>Segera</td>
<td>23</td>
<td>All County community leaders and representatives</td>
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</table>

*Report Compiled By: - Andrew Oloo*